

100 Years in the Making South Carolina Library Association Annual Conference 2015

October 21-23 Columbia, SC



WELCOME



Welcome to the 2015 Annual Conference of the South Carolina Library Association and join us in celebrating the organization's 100th year! As your 2015 President, it has been an honor to serve SCLA's members and witness a remarkable year of accomplishments. Executive Board members provided dynamic workshops including ILRT's "iTeach 2" and the Paraprofessional RT's "Paraprofessionals: Meeting the Challenge". The editors of the official journal of SCLA brought you the second issue of South Carolina Libraries. We even connected with members virtually through Library Marketing and Outreach Round Table's first online meet up and a webinar on the ALA Emerging Leaders program. NMRT held networking brunches and South Carolina was well represented at National Library Legislative Day. It was certainly a busy year that would not have been possible without dedicated library professionals like you!

Many thanks to John Kennerly, First Vice President, and the Conference Planning Committee for bringing you an engaging conference experience. There is certainly something for everyone; from sessions on library programming to author talks to karaoke. That's right, karaoke! Show your talents while supporting the Scholarship for Diversity at "Out of the Stacks and Onto the Stage." You also don't want to miss the All Conference Reception which will be held at the beautiful Columbia Museum of Art located just one block from the Marriott. Graduates and supporters of USC SLIS will be able to get back in touch with one another at the Alumni Tea. Review the conference schedule, highlight the sessions you know you'll want to attend, and be sure to introduce yourself to a new colleague.

With this conference, we commemorate SCLA's 100th year but it is also a time for us to come together to celebrate the life of Cynthia Graham Hurd. She was dedicated to serving members and visitors of the Charleston County Public Library system. Cynthia will always be in our memories as we work to serve our communities.

Crystal L. Johnson SCLA President



One hundred years ago a small group of librarians saw the importance of libraries for the state of South Carolina. Out of that conviction, SCLA was born. With this year's annual conference, we celebrate the efforts of all those who have gone before while also accentuating the efforts of today's SC librarians to make what will be the history of SCLA for those who come behind us. And so we have named this year's conference as "100 Years in the Making" to recognize the past and encourage another century of development.

The Conference Planning Committee has worked

diligently to provide you with a conference experience that includes multiple opportunities for professional development and engagement with the larger SC library community—your colleagues—and those who help us do the things we dovendors. We have provided 3 stellar keynote speakers, 80 breakout sessions, and 18 poster sessions. We have also included opportunities for you to engage with vendors through exhibits, vendor showcases, and a breakfast with vendors (for library directors). Some new features include concurrent events, such as the State Library's Performers Showcase and Career Services Counseling. The Scholarship for Diversity fundraiser, "Out of the Stacks and Onto the Stage," is back with karaoke, dancing, and a costume contest as well as the Happy Learning Hour (at the Richland Library main branch) and the USC SLIS alumni reception. And don't forget the All Conference Reception on Thursday evening at the Columbia Museum of Art. You will not want to miss this year's reception as we double up on a Centennial Celebration of SCLA. Think of it as SCLA's 100th birthday party.

I wish to extend my heartfelt thanks to the conference presenters, sponsors, exhibitors, Conference Planning Committee, SCLA President Crystal Johnson, and countless others who have volunteered efforts towards making this year's conference a reality. I count it all joy to have served as your First Vice President/ Conference Chair.

John Kennerly SCLA First Vice President Conference Chair



FIRST VICE PRESIDENT/ **CONFERENCE CHAIR**

John Kennerly Erskine College

ALL CONFERENCE RECEPTION

Kelly Jones Richland Library

Ashley Warthen Richland Library

EDITORIAL/CENTENNIAL CELEBRATION

Amanda Stone South Carolina State Library

EXHIBITS COMMITTEE

Faith Line, Chair Anderson County Library

Jimmie Epling **Darlington County Library**

Charlotte Johnston Clarendon County Library

Sarah McMaster Fairfield County Library

Kristen Simensen Calhoun County Library Anna Zacherl Orangeburg County Library

GRAPHIC DESIGN

Michelle Hannon Greenville County Library System

POSTER SESSIONS

Faith Keller Francis Marion University

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Sarah Hood Columbia College

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SPECIAL THANKS

Ed Rock Past President

Pamela Hoppock South Carolina State Library

Melanie Huggins Richland Library

SCLA Executive Committee SCLA Executive Board Conference presenters Conference sponsors



CONFERENCE T-SHIRTS

If you have not already pre-ordered an SCLA 2015 t-shirt, several will be available for on-site purchase at the Registration Desk for \$10 per shirt. Available until supplies last.

SOCIAL MEDIA AT THE CONFERENCE

Use the following hashtags to follow and share on Twitter, Facebook, and Instagram:



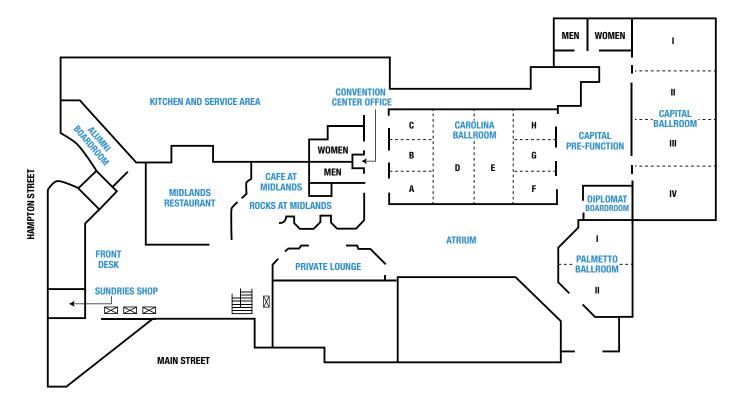




#SCLA2015 #SCLA100

THE MARRIOTT

1200 Hampton St Columbia, SC 29201



HOTEL PARKING

Located at 1400 Sumter Street (corner of Hampton and Sumter streets) \$12 per day for self parking \$22 per day for valet parking

CITY PARKING GARAGES

Cannon Garage 1227 Taylor Street (corner of Taylor and Sumter streets) \$10 per day

AIRPORT/SHUTTLE INFORMATION

Columbia Metropolitan Airport 3250 Airport Boulevard West Columbia, SC 29170

Marriott Hotel – Shuttle service to and from the airport and Vista businesses is available. Contact the hotel at (803) 771-7000 for more information.



LOCAL DINING OPTIONS

The Columbia Visitors Bureau website provides a directory of dining options in Columbia for on-your-own meals while attending the conference. Restaurant directory: columbiacyb.com/restaurants



CONFERENCE CODE OF CONDUCT

The South Carolina Library Association supports the American Library Association's Statement of Appropriate Conduct at ALA Conferences as a model for conduct at all SCLA-sponsored events. The ALA Statement is available at http://bit.ly/ALAstatement

CONCURRENT EVENTS

Tuesday, October 20 12:00pm-5:00pm

Location: SC State Library; 1500 Senate Street **Sponsor:** Scholarly Communication Interest Group

Preconference Workshop: An Introduction to Scholarly Communication

This program provides an introduction to the variety of copyright and scholarly communication issues academic libraries in South Carolina and their campus communities face today. In addition to the basics of copyright, this half day workshop will also provide librarians with the knowledge and tools to become campus resources for author's rights and open access publishing, while also discussing the intersection of scholarly communication and information literacy. Speakers will provide expert instruction as well as an extensive list of resources. Cost: \$25 for SCLA Members, \$15 for Full-Time Students, \$30 for Non-Members (lunch included). Registration required. For more information or to register, contact Donald Wood (803-252-1087 or scla@capconsc.com). Speakers: Tucker Taylor, University of South Carolina; Andrew Wesolek, Clemson University; and Andrea Wright, Furman University

Wednesday, October 21–Friday, October 23
Available during all Breakout Session timeslots

Location: Columbia Marriott, Private Lounge **Sponsor:** Continuing Education Committee

Career Services Counseling

If you are seeking a job now, think you might be in the future, or simply want to ensure you are prepared if your dream job suddenly opens up, please consider registering for a free consultation with SCLA's Career Services, held throughout the conference. Services provided include resume and cover letter review and career consultations. Attendees will be paired with an experienced professional who will offer friendly, constructive advice during a confidential consultation. Appointments will be scheduled on a first-come, first-served basis. These services are for anyone, at any point in your career.

Wednesday, October 21 9:00am-11:45am & 2:15pm-5:30pm

Location: Columbia Marriott, Capital Ballroom I-II (Showcase) & Capital IV (Performer Information Tables)

Sponsor: South Carolina State Library

Performers Showcase

Interested in learning about potential performers for your Summer Reading Programs or other library programs? The showcase will feature approximately 22 performers, each performing 15 minutes. There is also an information room for any performer who applied to set up an information table to meet and greet attendees during breaks. The purpose of the Performers Showcase is to give librarians a chance to see quality

performers in action. This is an opportunity to get a sample of what a program may look like in their library before deciding to hire them. The Performers Showcase is open to any Children's librarians, Teen librarians, School Media Specialists, and anyone who might be looking to meet and evaluate a variety of performers. For more information visit: http://statelibrary.sc.libcal.com/event/990997

Wednesday, October 21 6:00pm-7:30pm

Location: Richland Library Main; 1431 Assembly Street;

Third Floor Board Room & Reception Area **Sponsor:** Richland Library & Liollio Architecture

Happy Learning Hour at Richland Library

All SCLA attendees are invited to join us for complimentary drinks, hors d'oeuvres, mingling and learning with library folks from around the state at the Richland Library Main location—only a short block from the Marriott. Graciously co-sponsored by Liollio Architecture of Charleston, this event will infuse some activities designed to help you connect with your communities, uncover their assets and build new services and spaces that ignite your community's passions. We don't NEED a reason for Happy Hour but learning something new is a good excuse!

Thursday, October 22 5:00pm–6:00pm

Location: Palmetto Ballroom I-II

USC/SLIS Alumni Reception

The School of Library and Information Science at the University of South Carolina invites alumni and friends to our annual Alumni Reception. There will be a very exciting announcement made at this year's event. The faculty and staff look forward to catching up with our alumni and making some new friends also. Please join us for champagne and hors d'oeuvres to celebrate.



WEDNESDAY, OCTOBER 21

Registration Open Location: Hotel Atrium

9:30am-10:20am Breakout Sessions

Making All the Parts Whole: Creating a Unified Reference Service at South Caroliniana Library

Learn more about South Caroliniana Library's unified service point for reference and its' implementation including challenges faced and evaluation of this service's value. We will also discuss SCL's recently developed retrieval system.

Sponsor: College and University Section **Presenter:** Mike Berry, University of South Carolina

Location: Carolina A

Library Display 2.0: Evolving from Monologue to Dialogue

By taking a collaborative approach to display creation, reaching out to the library's community for content, and incorporating various technology tools, library displays can become far more engaging. We'll follow the life of a library display from inception through execution and look at the various technology tools used to expand the display's reach.

Presenters: Ilishe Mikos, University of South Carolina; Brandy Horne, University of South

Carolina Aiken Location: Carolina B-C

Makerspaces: A Visual Perspective

Librarian, educator, student, patron, as well as researcher perspectives of Makerspaces will be presented. Maker projects, narratives of challenges and success, along with a photo collection of makerspaces of all types from around the globe will be shared.

Presenter: Heather Moorefield-Lang, University of South Carolina

Location: Carolina D

Location: Carolina E

Book Club 2.0

We will discuss how to take your book club to the next level by using technology and social media, connecting with authors, thinking outside the box, and choosing the best books.

Sponsor: Paraprofessional Round Table **Presenters:** Donna Ciriello, Lexington County Public Library; Amanda Bracken, Richland Library

Oral History in Special Collections Libraries: Creating, Curating and Communicating the

Interviews

We'll share audio excerpts of recent work and explain how we prepare the content through transcription, editing, scope and content note writing, metadata, cataloging and preservation methods. We will explore examples of oral histories in CONTENTdm, DPLA and online exhibits such as the Rosenwald Schools of South Carolina: An Oral History Exhibit and Shivar Spring Co. & Tom McConnell: A Share Story.

Sponsor: Archives and Special Collections Round Table

Presenters: Andrea L'Hommedieu, Megan Coker, and Rachael Acheson, University of South Carolina **Location:** Carolina F

Access to Justice: The Power of Partnerships

Access to justice embodies not only access to legal information and legal services, but inspires confidence and success in citizens of all ages and walks of life. We will share the positive efforts of entities across the state; hear from you about programs in your libraries and communities; and discuss how civics, public health, social services, legal, academic, and information professionals can work together to better serve the legal needs of our citizens.

Presenters: Terrye Conroy, University of South Carolina; Robin Wheeler, SC Access to Justice Commission

Location: Carolina G-H

10:30am-11:20am Breakout Sessions

HIV/AIDS: Then and Now

Jeffrey Makala curated a special collection and exhibition tracing the early history of HIV/AIDS in America. We will discuss the public's changing perceptions of HIV/AIDS and the work still being done today.

Presenters: Carmen Julious, Palmetto AIDS Life Support Services (PALSS); Jeffrey Makala, Furman University; Alexis Stratton, SC Equality

Location: Carolina A

One Size Fits All: South Carolina Digital Library (SCDL) Partnership Opportunities

This panel will address three different types of partnerships available through SCDL. Matt Steinmetz and Mark Mancuso will talk about the Richard Taylor photograph collection of which SCDL is providing support for metadata and will also be hosting the collection online. Johanna Rivera-Diaz will talk about digitizing artifacts and

creating metadata on the H.L. Hunly submarine project. Christy Allen will talk about the Furman Cougar Project, a collection of New Mexico wildlife created and hosted at Furman University.

Sponsor: Digitization of Cultural Heritage Materials Round Table

Presenters: Matt Steinmetz and Mark Mancuso, Lexington County Public Library; Johanna Rivera-Diaz, Clemson University; Christy Allen, Furman University

Location: Carolina B-C

Accessibility 101

This program outlines the standards librarians must use to address the needs of patrons with disabilities who are interacting with our web content. It will also highlight easy tips across multiple platforms to help librarians design accessible materials for their patrons.

Presenters: Alyson Drake, University of South Carolina; Robin Wheeler, SC Access to Justice Commission

Location: Carolina D

Marketing Plans, Style Sheets and Dynamic Graphic Design for the Library Professional

Come learn how to create and develop a 6-month marketing plan. This session will cover researching expenditures, simplistic outreach events, collaboration efforts and supplemental strategic social media planning for all types of libraries. We will also overview Canva.com, an online software design platform. Attendees are encouraged to bring their own devices to work along with the presenter. Attendees are also encouraged, but not required, to sign up for a free account at Canva.com before attending.

Sponsor: Library Marketing and Outreach Round Table

Presenter: Virginia Alexander, University of South

Carolina Upstate
Location: Carolina E

Let the Minions Do It: Life as a One-Person Cataloging Department (Cancelled)

Learn about the ups and downs of one person running a cataloging department including a brief history of diminishing personnel, cataloging and maintaining print and electronic resources, authority, control, and student workers.

Presenter: Nancy Sloan, Furman University

Location: Carolina F



Charleston Strong: From Tragedy to Unity: Civil **Rights Resources for Children and Teens**

After the tragic Charleston shooting, Karen Gavigan and Jennifer Tazerouti decided to create a bibliography about civil rights topics for K-12 students and public library patrons. They will present the final bibliography, best practices using civil rights resources, plans for sharing the bibliography nationwide, etc.

Presenters: Karen Gavigan, University of South Carolina; Jennifer Tazerouti, South Carolina Association of School Librarians Location: Carolina G-H

11:30am-12:45pm Lunch-n-Meet

Lunch is on your own at this time. (Committee, Section, Round Table and Interest Group officers are encouraged to meet at this time.)

11:30am-6pm **Exhibit Area Open Location:** Hotel Atrium (Exhibit Hall Ribbon Cutting at 11:30am)



12:45pm-2pm **1st General Session** & Business Meeting/ **Opening Keynote**

SC Poet Laureate Marjory Wentworth Location: Capital II-IV

2:10pm-3pm **Breakout Sessions**

Apply with Confidence: How to Develop **Successful Resumes and Cover Letters**

Learn how to best address the qualities an employer is seeking, and how to illustrate what you bring to a position in succinct and compelling ways. Best practices and pitfalls to avoid will be discussed.

Sponsor: Continuing Education Committee **Presenter:** Kevin Reynolds, Wofford College

Location: Carolina A

How South Carolina Librarians Can Foster a **Haitian Library**

The Cange Community Library serves as the sole provider of books and computers for public use in the remote Central Plateau of Haiti. Learn about plans for community leadership development, acquisition of French language books and computer resources, professional development for library staff, and expansion of facilities. Opportunities for contributing to the Cange Library project here in South Carolina, or in Haiti as a visiting work team member, will be presented.

Presenters: Dr. Sara Mansbach, D. Ed., Partners in Literacy Haiti/Rotary Club of Greenville; Mona Simon, M. Ed., MA, Greenville K12 Schools; Elaina Griffith, Furman University, MLIS; Dianne Clarke-Kudless, MBA, Psy. D., Enterprise Services, LLC/ Rotary E-Club of the Carolinas; Beatrice Deligny, SC Upstate Alliance Français

Location: Carolina B-C

Audio Matters! Improve Your Recorded and Live Web Delivery

Diana will cover the key aspects of audio quality and offer tips for taking your audio content to the next level. She will focus on recorded voiceovers with an introduction to Audacity. After this session, attendees should be able to plan voice-over content, record it, polish it and create a file for use by itself or in programs such as PowerPoint, Captivate and Camtasia.

Presenter: Diana Finkle, Clemson University **Location:** Carolina D

The Power of Cake Decorating: Event Planning for National Library Week and National Library **Card Sign Up Month**

Learn about how to set up a successful literary cake decorating contest, online shelfie contest, lunch & learns, and more! Speakers will share ideas, experiences and logistics to get participants to help celebrate your library and reach out to your community.

Presenters: Jason Broughton and Dr. Curtis R. Rogers, South Carolina State Library

Location: Carolina E

Meeting the Needs of Freshmen and Transfer **Students: Using Library Guides and Instruction** as Platform

This session covers the creation of comprehensive Libguides and how to use library guides as platform for library instruction for freshmen and transfer students (Faculty & Staff, too).

Presenters: Susan Moore and Janet Ward,

Limestone College Location: Carolina F

Speed Networking Coffee Hour

Come enjoy a little pick-me-up and meet colleagues from around the state. We'll guide you through friendly rounds of networking. The New Member Round Table will hold a very brief business meeting for elections at end of the

Sponsor: New Members Round Table Presenters: Kelly Jones and Thomas Lide,

Richland Library Location: Carolina G-H

3pm-4pm **Refreshment Break & Visits** with Vendors

Location: Hotel Atrium

4pm-4:50pm **Breakout Sessions**

Building Connections: Using Analogies and Metaphors in Information Literacy Instruction

In this session, the presenter discusses necessary qualities for an effective teaching analogy and shares example lessons including research planning, search strategies, evaluation criteria, and other key concepts.

Sponsor: Information Literacy Round Table Presenter: Kathy Snediker, University of South Carolina

Location: Carolina A

Hitting the Streets, Not Just the Books: Going the Extra Mile as MLIS Students

Our presentation will highlight the importance of internships, graduate or teaching assistantships, involvement in student organizations, volunteer work, workshop and conference attendance, etc. in developing a strong future LIS professional.

Presenters: Lindsay Rogillio, Erin Patterson, Ashley Woodruff, Megan Coker, Amanda Bullington, and Ashley Ware; USC Library and Information Science Student Association (LISSA)

Location: Carolina B-C



Learn how Mango gives users the opportunity to learn over 60 foreign languages, watch full-length videos with subtitles, and translate words or phrases. The new EBSCO search interface called Explora for Public Libraries categorizes information by popular topic and is an intuitive and simple-to-use research tool.

Presenters: Patricia Sinclair, South Carolina State Library; Meagan Snavely, Mango Languages **Location:** Carolina D

Open Educational Resources: Finding and Utilizing Affordable Course Materials

This presentation is designed to help you discover and evaluate free and low cost materials for use in the college classroom. Giving you a base knowledge of Open Educational Resources (OERs), this session will provide you with the information you need to promote affordable quality resources on campus.

Sponsor: Scholarly Communication Interest Group Presenters: Tucker Taylor and Amie Freeman, University of South Carolina Location: Carolina E

Inter-generational Communication and How It Applies to You

The current workforce is comprised of five generations that approach communication in different ways. This session will highlight each generation and address their core values, personality traits, assets, and liabilities as a staff member. This information is great for both managers and fellow staff seeking to understand their co-workers.

Presenter: Emily Embry, Oconee County Public Library **Location:** Carolina F

30 Views of SCLA: The History of the South Carolina Library Association

Come learn about libraries, library staff and issues from years past through 30 informative and interesting images.

Presenter: Amanda Stone, South Carolina State Library **Location:** Carolina G-H

5pm-5:50pmBreakout Sessions

International Student Outreach

Librarians will discuss some of the challenges international students face that impact their library use, from language acquisition to differences in libraries in other places. We will then discuss our orientation session for incoming international students, using international students as student workers, and how libraries can contribute to the support network to help our students find success.

Sponsor: Library Marketing and Outreach Round Table

Presenters: Jenny Colvin and Laura Baker,

Furman University **Location:** Carolina A

Open Access and the Academic Library

This session will provide an overview of the open access movement, highlight open access initiatives of interest to libraries, and discuss ways that librarians can support open access on their own campuses.

Sponsor: Scholarly Communication Interest Group Presenter: Andrea Wright, Furman University Location: Carolina B-C

Learning Communities and the Library: Efforts in Improving Student Retention

Midlands Technical College librarians worked with classroom faculty to transform traditional classrooms into student-centered learning communities. Librarians will discuss how library assignments that focus on teamwork and metacognitive skills development can foster academic success by engaging students to become active and self-directed learners.

Sponsor: College and University Section
Presenters: Catherine Eckman, Huyen Diep, and
Aleck Williams, Midlands Technical College
Location: Carolina D

Five Librarians Face the Framework: Perspectives on ACRL's Framework for Information Literacy in Higher Education

We will provide an overview of the Framework and present five librarians' initial experiences with the threshold concepts. The Information Literacy Round Table will hold a brief business meeting & elections at the end of the session.

Sponsor: Information Literacy Round Table Presenters: Sarah Hood, Columbia College; Stacy Winchester, Karli Mair, and Amy Edwards, University of South Carolina; Rachel Zitzman, Midlands Technical College

Location: Carolina E

The ABCs of DMPs, or How to Help Researchers Get That Grant

A science and a humanities librarian will share lessons learned in educating themselves and faculty on the intricacies of data management and opportunities that have resulted from their own such efforts.

Presenters: Camille Cooper and Megan Sheffield, Clemson University **Location:** Carolina F

The Evidence Is In! The Impact of School Librarians and Library Programs on Student Achievement in South Carolina

This presentation provides the results of a twophase study on the impact of school libraries and librarians in South Carolina and describes the extent to which South Carolina's school libraries contribute to student success.

Presenters: Karen Gavigan, University of South Carolina; Kathy Sutusky, Retired School Librarian **Location:** Carolina G-H

6pm-7:30pm

Happy Learning Hour at Richland Library

All SCLA attendees are invited to join us for complimentary drinks, hors d'oeuvres, mingling and learning with library folks from around the state. This event will infuse some activities designed to help you connect with your communities, uncover their assets and build new services and spaces that ignite your community's passions.

Sponsors: Richland Library & Liollio Architecture Location: Richland Library Main; 1431 Assembly Street; Third Floor Board Room and Reception Area

8pm-11pm

Out of the Stacks & Onto the Stage/Scholarship for Diversity Fundraiser

This unique scholarship is conferred annually to a member of an underrepresented population who has shown outstanding academic aptitude for librarianship. Please make a bid at the Silent Auction and join us for an evening of fun and entertainment. This year we are having a costume/karaoke party with a (60's, 70's and 80's theme), dance contest, best costume contest, live entertainment and more.

Location: Capital III-IV

THURSDAY, OCTOBER 22

Full Breakout Session descriptions available at scla.org/content/conference-schedule

7:30am-8:30am

Sponsor Breakfast with the Directors

If you're a Director or Head of a Department that has purchasing authority, please come enjoy "Breakfast with the Directors and Sponsors." Meet informally with your colleagues and help us thank those vendors that have supported the conference with a sponsorship. Our thanks to the Association of Public Library Administrators and the Richland Library for supporting this event.

Sponsors: South Carolina Association of Public Library Administrators & Richland Library Location: Richland Library Main; 143 Assembly Street

8am-5pm Registration Open Location: Hotel Atrium

8:30am-4:30pm Exhibit Area Open Location: Hotel Atrium

9am-9:50am Breakout Sessions

Make Training Happen: Develop and Promote In-House Learning Opportunities

Learn how to develop monthly self-guided training by utilizing the expertise of your staff members, explore ways to create a centralized calendar that lists a variety of free online training opportunities, and see how managers can encourage continued learning by scheduling time off desk for staff to complete training that meets their individual needs and interests.

Sponsor: Continuing Education Committee
Presenters: Meghan Johnson and Joan Blalock,
Spartanburg County Public Libraries
Location: Carolina A

Libraries Leading Communities

Susan Benton will share a sampling of the best library initiatives designed to advance communities. Susan will share her thoughts—and solicit yours—on the skills it takes for libraries to be leaders in their communities.

Presenter: Susan Benton, Urban Libraries Council **Location:** Carolina B-C

The PASCAL E-Book Project: Success Strategies

for Consortial E-Books in Academic Libraries

In this interactive session attendees will get the latest updates on academic e-book platforms including ebrary, EBSCO, EBL and Oxford; learn how to improve discovery and promote e-books in your library; and discuss strategies for assessment. A discussion will follow and attendees will have the opportunity to practice searching and downloading on mobile devices. Bring your own tablet or smartphone and we'll have some to share as well.

Presenters: Ellan Jenkinson and Phil Schneider, Partnership Among South Carolina Academic Libraries (PASCAL)

Use Culture as a Guide: Mapping Context through Community Engagement

Location: Carolina D

The design of the St. Helena Branch Library represents a united effort to embrace the thriving cultural heritage of the Gullah-Geechee community it serves, while returning an educational component to a historic campus. This presentation will focus on the tools of the process, the outcome of the project and the lessons learned, and it will show that community engagement can be vital to the creativity and success of a project.

Presenters: Jennifer Charzewski, AIA, and Angie Brose, AIA, Liollio Architecture **Location:** Carolina E

Meticulous Explosions: Impact of the Consortium on York's Services

In 2009, in less than a month, York County's effective collection grew more than seven times over. This was the start of SC LENDS. Join me as I discuss how the consortium impacted library services for York and what it has meant for our patrons.

Presenter: Rogan Hamby, York County Library System **Location:** Carolina F

Teens Just Want to Have Fun! And How We Can Make It Educational Too!

Learn to create passive programs, unique book clubs, creative outreach, and exciting events that involve the community. Learn to create programs that will blow the mind—not the budget.

Presenter: Alisha Polkowsky, Lexington County Public Library **Location:** Carolina G-H

10am-10:50am Breakout Sessions

Services for Spanish-Speaking Populations

We will discuss services to Spanish-speaking populations and how libraries can help.

Presenters: Ramón Galiñanes, Jr., Ph.D., Wofford College; Mayte Nicolas, Richland Library; **Location:** Carolina A

What's Brewing at PASCAL?

Get the latest news from PASCAL, the Partnership Among South Carolina Academic Libraries, and learn about some of the exciting things happening in the state's academic libraries. PASCAL staff will share updates on the e-book initiative, committee activities, new resources and more.

Presenters: Rick Moul, Ellan Jenkinson, and Phil Schneider, Partnership Among South Carolina Academic Libraries (PASCAL) **Location:** Carolina B-C

Working Toward Activity-Based Instruction

We will present on using a mixed-media approach to introduce library resources and information literacy concepts. Attendees will have the opportunity to explore and discuss the various experiential stations that we both use and hope to use with students.

Sponsor: Information Literacy Round Table
Presenters: Michelle A. Rubino and Carole Williams,
Greenville Technical College Library
Location: Carolina D

Police and Teens Got Game @ the Library

The York County Library hosts a program each month that brings together young adults and members of the Rock Hill Police Department for video games, chess and other fun activities. A panel of organizers and experts will share their experiences and suggest ways to gain support from administration, the community, and media. The discussion will also cover programming challenges and solutions and explore ways in which the partnership might grow.

Presenters: Abbie Townson, York County Library; Pamela Hoppock, South Carolina State Library; Lt. James Grayson and Lt. Tim Ayers, Rock Hill Police Department; Liz Hood, Saluda Trail Middle School, Rock Hill School District #3 Location: Carolina E

Library Support Staff Certification: An Informational Session

The Library Support Staff Certification (LSSC) Program is a national certification program sponsored by the American Library Association that allows library support staff to demonstrate their competencies and become a Certified Library Support Staff (CLSS).

Sponsor: Paraprofessional Round Table
Presenter: Ian Lashbrook, American Library
Association-Allied Professional Association
Location: Carolina F

Vendor Showcase #1

Our vendors are the backbone of our Conference and we hope you'll take this great opportunity to support them as they support us.

Moderator: Charlotte Johnston **Location:** Carolina G-H

11am-11:50am Breakout Sessions

Within Reach: Career Exploration & Teens

Through the development of a program series known as, Within Reach, Richland Library has tapped into an innovative platform that will serve to engage and inspire young people to begin thinking critically about what they want to do post-high school. Join Richland Library's Teen Center staff as we discuss how we developed and implemented this career exploration program.

Sponsor: Youth Services Section **Presenters:** Christing Fuller-Gred

Presenters: Christina Fuller-Gregory and Brittany

Crowley, Richland Library **Location:** Carolina A

Ensuring Access to Information for All Library Patrons: Creating Documents, Presentations and Webinars with Universal Design in Mind

This workshop explores proactive options for creating accessible library instruction, and webinars, among other forms of technological accessibility for all patrons. The session concludes with a discussion and demonstration of low-cost, no cost solutions for increasing access to information, including screen readers, magnifiers and other assistive technologies that are currently built in to both Windows and Mac operating systems.

Presenters: Clayton A. Copeland and Aisha Haynes,

University of South Carolina Location: Carolina B-C

The Key Ingredients of Leadership

In this session, we will take a look at the three most critical skills of great leaders.

Sponsor: South Carolina Association of Public Library Administrators

Presenter: Catherine Hakala-Ausperk, Northeast Ohio Regional Library System

Location: Carolina D

Find Your Hat and MaKit Work!

MaKit Work! created a circulating makerspace kit that can be borrowed by public libraries across the state with resource guides. Find Your Hat will share their approach to motivating people to internalize new technology skills so that South Carolina library workers are empowered to use high guality digital services and tools.

Sponsor: RAAC – Round Table for African American Concerns

Presenters: Rieta Drinkwine, Berkeley County Library; Rod Franco and Thomas Lide, Richland Library; Beth Harris, Chester County Library; Carol Hull, Charleston County Public Library

Location: Carolina E

Closing the Gaps

Learn how the Orangeburg County Library system built art and science programs for children, from the ground up. Come and be inspired to create your own art and science programming, as we walk you through the process, from beginning to end.

Presenters: Jennifer Chatto-McCoskey and Jessica Nuckolls, Orangeburg County Library

Location: Carolina F

Vendor Showcase #2

Our vendors are the backbone of our Conference and we hope you'll take this great opportunity to support them as they support us.

Moderator: Sarah McMaster **Location:** Carolina G-H



12pm-1:15pm
2nd General Session/
Keynote Luncheon
with Catherine HakalaAusperk, Executive
Director, Northeast Ohio

Regional Library System Location: Capital II-IV

1:30pm-2:20pm Breakout Sessions

I Have a Story, How Can I Self-Publish?

This workshop provides a guide to help participants successfully publish their books, possibly getting copies of his or her story in venues around the state, country and world.

Sponsor: Youth Services Section

Presenter: Shiela Martina Keaise, Colleton County Memorial Library/Martina Publishina, Inc.

Location: Carolina A

State of the School: A Report from SLIS on Where We Are and Where We Are Headed

2016 is the Thirtieth Anniversary of our online MLIS program at the School of Library & Information Science at the University of South Carolina. Dr. Sam will address accomplishments, challenges and future goals. Audience participation is expected in response to a set of discussion questions.

Presenter: Sam Hastings, University of South

Carolina

Location: Carolina B-C

Healthy Cultures = Healthy Teams!

We'll consider the elements of a workplace culture that we can improve to create an environment we can enjoy day after day.

Sponsor: South Carolina Association of Public

Library Administrators

Presenter: Catherine Hakala-Ausperk, Northeast

Ohio Regional Library System **Location:** Carolina D

Battledecks, Round III

Thomas is but a simple host handing a microphone to talented, on-the-spot performers. What this game needs in order to evolve is... you. Prepare for a bigger, more active Battledecks experience than ever before!

Presenter: Thomas Maluck, Richland Library

Location: Carolina E

Designing for Inclusion: Why Web Accessibility Is Important and Why Librarians Need to Make It Happen

In this dynamic, interactive workshop, join us in a discussion of what web accessibility is, and why it helps every single library patron.

Presenters: Clayton A. Copeland and Aisha Haynes, University of South Carolina; Janet Jendron, SC Assistive Technology Advisory Committee; Clay Jeffcoat, SC School for the Deaf and Blind Location: Carolina F



We plan to introduce the Orangeburg County Library Seed Exchange to the library community along with the steps taken to begin the process of implementing one that would be adaptable to other libraries. Determining the size of your seed exchange and the initial investments of time, personnel, and money will be covered in the discussion.

Presenters: Nancy C. Hiers and Kristi Bolton, Orangeburg County Library **Location:** Carolina G-H

Keeping Youth Cyber Safe: What Is Your Role?

Traditionally, public libraries have provided access without restriction or interference. ALA stands for open access without censorship. This lively panel discussion will consider possible policy ramifications, what our real-world responses might be, what responsibility we may have to educate, what we need to communicate to parents and whether we ever have a social responsibility to step in and take action.

Presenters: Pamela Hoppock, South Carolina State Library; Joe Ryan, Office of the SC Attorney General; Abbie Townson, York County Library; Liz Davis, Darlington County Library Location: Palmetto I

Library as Studio: Spaces to Support "Learn. Create. Share." Programming

This presentation provides an overview of the conceptual development of Library as Studio and its impact on the design process, community engagement, staff involvement and service development.

Presenters: Melanie Huggins and Roberta Phillips, Richland Library; Jennifer Charzewski, AIA, and Angie Brose, AIA, Liollio Architecture Location: Palmetto II

2:30pm-3:30pm
Refreshment Break & Visits with Vendors
Location: Hotel Atrium

3:30pm-4:20pm Breakout Sessions

Making Adult Summer Reading Possible @ Your Library

In six years, The Oconee County Public Library's adult summer reading program has gone from a budget of zero to \$1500. Learn about our process

which has allowed us to include it each summer without draining the resources of the library. **Sponsor:** Library Marketing and Outreach Round Table

Presenter: Leah Price, Oconee County Public Library **Location:** Carolina A

Book to Action: When Reading Becomes Doing

Learn about Book to Action and how book groups can evolve into community action groups. We will also discuss the State Library's plan for a second grant-funded round of the Book to Action program in 2016.

Presenters: Halie Brazier and Pamela Hoppock, South Carolina State Library; Sarah Kellner Burriss, Charleston County Public Library; Patti Burns, Georgetown County Library; Amy Schofield, Richland Library (formerly Kershaw County Library) Location: Carolina B-C

The Library as Publisher: Creating and Empowering a Community of Writers

During the 2013-2014 school year, the Calhoun County Library and local school partners embarked on a joint literacy project with students and teachers at local schools. This presentation will share successes and lessons learned from a successful library-schools partnership project to promote literacy through student publishing.

Presenters: Kristen Setzler Simensen, Calhoun County Library; Christia Murdaugh, Calhoun County Public Schools; Karen Montgomery, Board of Trustees of Calhoun County Library/Calhoun Academy (former)

Location: Carolina D

SCLA Play

Attendees will meet informally to network and learn to play table top or board games to introduce to your patrons. While there will be no formal presentations, the presenters will be happy to share how they are using games in their libraries and teach others about different games, including Cards Against Librarianship—a game created with librarians in mind!

Presenters: Alisha Polkowsky, Lexington County Public Library; Thomas Maluck, Richland Library; Chess Schmidt, Claflin University Location: Carolina E

Homeless, Please Help

Expect to hear about best practices for aiding and serving homeless patrons, forging connections within your community, and outreach opportunities to explore.

Sponsor: Public Library Section **Presenter:** Lauren Angelo, United Way of the

Midlands; Heather McCue, Richland Library

Moderator: Chris Rogers, Spartanburg County

Public Libraries **Location:** Carolina F

The Politics of Leading Libraries

This presentation will define the differences between public libraries that function as departments of county or as special funds of county government. Also explained is the financial impact of aid to public libraries and the South Carolina Education Lottery. Learn strategies to help communicate positive ideas and images to local and state lawmakers. The Library Management Section will hold a brief business meeting and elections at end of the session.

Sponsor: Library Management Section Presenters: Todd Stephens, Spartanburg County Public Libraries; Dwight McInvaill, Georgetown County Library Location: Carolina G-H

5pm-6pm

USC/SLIS Alumni Reception

There will be a very exciting announcement made at this year's event. The faculty and staff look forward to catching up with our alumni and making some new friends also. Please join us for champagne and hors d'oeuvres to celebrate.

Location: Palmetto Ballroom I-II

7pm-9pm

All Conference Reception & Centennial

Enjoy music provided by local celebrity DJ Irvin Thompson, complementary bar provided by The Whig, and hors d'oeuvres. Attendees will receive free admission to the main gallery where they can experience the powerful work of Georgia O'Keefe. Admission is included with your Comprehensive Conference Registration. Single tickets may be purchased at the Registration Table or reception door for \$10 while supplies

Sponsors: EBSCO & Partnership Among South Carolina Academic Libraries (PASCAL) Location: Columbia Museum of Art; 1515 Main Street



7:30am-10am
Registration Open
Location: Hotel Atrium

7:30am-8:30am
Poster Session Breakfast
Location: Palmetto I

8am-9am
Poster Sessions

More info available at http://scla.org/content/conference-

schedule

Location: Hotel Atrium

8:30am-9:15am

SCLA Past Presidents Centennial Conference Meeting

Past Presidents of SCLA are invited to meet with the officers of SCLA-NMRT. Leading the agenda will be a discussion of a possible role for the Past Presidents Group in assisting SCLA-NMRT rejuvenate the SCLA Mentoring program. Open to all Past Presidents of the Association and facilitated by Tom Gilson and Ed Rock.

Location: Carolina D

9:30am-10:20am Breakout Sessions

Quick State Stats on Parade

Learn how to find statistics on our state such as: education/schools, health and disease, labor/employment/commerce, demographics/poverty, transportation and crime.

Sponsor: South Carolina State Library Presenter: Elaine Sandberg, South Carolina State Library Location: Carolina A

Increasing Access to Clemson University Patents

Clemson now supports open sharing of research through its institutional repository, TigerPrints. Learn to leverage the benefits of this open sharing complimented by your library's catalog. Join them to learn more about this cross-unit collaborative effort in a panel-style presentation.

Sponsors: Technical Services Section & Scholarly Communication Interest Group

Presenters: Lisa Bodenheimer, Brenda Burk, Jan Comfort, and Andy Wesolek, Clemson University

Location: Carolina B-C

Outreach through Art: Creating a Welcoming Space for Students

Creating a welcoming space can be as simple as updating signage and displays to gain the attention of more students. Learn how easy it can be to create a welcoming space through art and a little creativity.

Sponsor: Library Marketing and Outreach Round Table

Presenter: Katie Carpenter, Limestone College

Location: Carolina D

Making Database Instruction Interactive: Developing "Guide on the Side" Tutorials for Business Students

Learn about how Guide on the Side (GotS), can be used to create learning objects in any library setting. This presentation takes you through the instructional design process, including a learner needs analysis, the design phase and the tutorial development phase.

Presenter: Terri Artemchik, Coastal Carolina University **Location:** Carolina E

Access, Acceso, Zugriff, アクセス: Technologies and Challenges of Multilingual Archiving

This presentation considers how institutions with multilingual materials might provide language access to employees and users through technology. The presentation reflects on a survey on bilingual materials and institutions undertaken by the presenter, focusing on issues specifically regarding non-paper materials. The purpose is to discuss larger issues regarding access in cultural institutions and uses the Chinese Film Collection housed at MIRC as a case study, focusing on institutional language accessibility while considering improvements.

Presenter: Travis Wagner, University of South Carolina **Location:** Carolina F

Understanding Obstacles, Roadblocks and Challenges: Getting Things Done

Learn more about navigating roadblocks in your workplace, how to apply communication styles to help avoid conflicts that can impede your success, how to keep conflicts from escalating, and how to confront others in a way that minimizes defensiveness and hostility. The Round Table for African American Concerns (RAAC) will hold a brief business meeting at the end of the session.

Sponsor: RAAC – Round Table for African

American Concerns

Presenter: Jarrod Turner, American Red Cross

Location: Carolina G-H

10:30am-11:20am Breakout Sessions

Diversifying Audiences through Community Health Literacy Initiatives

This presentation demonstrates the critical role of cross-agency partnerships in improving community health information literacy through specialized workshops for information users with developmental and learning disabilities.

Presenter: Liya Deng, University of South Carolina

Location: Carolina A

Make'em Believe You Care Who Their Great-Great Grandma Was!: Genealogy and Local History for Librarians in a Nutshell

Among the most challenging customers to serve are those researching their family and local history. Most public library staff do not have a clue where to even start helping. Discover where to start and where you might point them in your collection for answers.

Presenter: Jimmie Epling, Darlington County Library **Location:** Carolina B-C

A Focus on South Carolina History

Vernon Burton presents the Penn Center: A History Preserved which relates the rich past and present of the Penn Center as told through the experiences of its' longtime Gullah inhabitants and countless visitors. Andrea Feeser will present Red, White, and Black Make Blue: Indigo in the Fabric of Colonial South Carolina Life which conveys the story of our indigo trade and its effects on colonial South Carolina. Larry Rowland will present Rebellion, Reconstruction, and Redemption, 1861–1893 and Bridging the Sea Islands' Past and Present, 1893–2006, volumes 2 and 3 in The History of Beaufort County, South Carolina series from USC Press. A book signing will be held at the end of the session.

Sponsors: RAAC – Round Table for African American Concerns Table & SCLA Past Presidents Presenters: Dr. Vernon Burton and Dr. Andrea

Full Breakout Session descriptions available at scla.org/content/conference-schedule

Feeser, Clemson University; Dr. Larry Rowland, University of South Carolina Beaufort Location: Carolina D

Community Centered Design

Learn major concepts of user-centered design and usability testing, which can be used to better understand our communities, as well as how implementing these concepts at my branch helped cause a steady increase in usage for nearly every category of service we provide.

Sponsor: Library Marketing and Outreach

Round Table

Presenters: Rieta Drinkwine, Berkeley County Library System **Location:** Carolina E

Curating Conroy: Processing the Archive of South Carolina's Favorite Literary Son

We will discuss the logistical and technical aspects of processing a large scale literary archive of a living and active writer, managing a team of part time workers, curating exhibits, and working with community groups throughout the state. The Archives and Special Collections Roundtable will hold a brief business meeting & elections at the end of the session.

Sponsor: Archives and Special Collections Round Table

Presenter: Jessica Dowd Crouch, University of South Carolina **Location:** Carolina F

Getting Customers E-Ready: How to Set Up Your Own E-Ready Café at Your Library!

We will discuss ways to set up and implement an E-Ready Café program to teach customers about the valuable resources the library offers for their devices in a relaxed, stress-free environment!

Sponsor: Paraprofessional Round Table **Presenters:** Amanda Bracken and Michael Tran,

Richland Library **Location:** Carolina G-H

11:30am-12:20pm Breakout Sessions

Unlocking the Mystery: Interplay of Autonomous Learning, Library Usage and College Completion

This presentation explores research on autonomous learning, library usage, and college completion to highlight that interplay exists and how this interplay is useful in constructing new paradigms for college success.

Included are recommendations for how campuswide stakeholders (librarians, faculty and administrators) can work more cohesively to narrow the completion gap.

Presenter: Cantrell Johnson, University of South Carolina **Location:** Carolina A

Implementing ArchivesSpace at University of South Carolina, Columbia

Four librarians from various Columbia campus special collections departments come together in this panel to share how ArchivesSpace is working for each of their repositories. They share their experiences with the actual data migration as well as how the self-proclaimed ArchivesSpace Team have collaborated over the last year to implement a one-stop shop for the campus's finding aids.

Sponsor: Archives and Special Collections Round Table

Presenters: Ashley Knox, Jessica Dowd Crouch, Amy Ciesielski, and Katharine Allen, University of South Carolina **Location:** Carolina B-C

Getting to the Finish Line: How to Organize Your Library Race

This program shows how to organize a library fitness event, and how to focus on community partnerships and collaboration. We also show basic strategies for marketing, advocacy and sponsorships.

Presenter: Adam Brooks, Hernando County Public Library (FL); Jessica Zairo Riggins, Tampa Bay Library Consortium (FL) **Location:** Carolina D

Tea & Tidbits: Engaging Outreach Opportunities

Tea & Tidbits is a fast paced, drop-in program offered monthly that is geared toward faculty training and education about library resources. iPad Workshop, is a community outreach program offered to the local Boys & Girls Club after school program.

Sponsor: Library Marketing and Outreach Round Table

Presenters: Susan Moore and Janet Ward, Limestone College **Location:** Carolina E

Expanding and Relocating a Rural Library

For 75 years the Holly Hill Public library occupied a one-room Works Progress Administration building. In May of 2014, the library was relocated and opened as part of a newly refurbished multi-governmental complex. This program explores the multitude of triumphs, challenges and methodologies this historical change had on the organizational structure and service provision of the library.

Presenter: Amy Ditolla, M.L.I.S., Orangeburg County Library **Location:** Carolina F

#ILibraryGVL: Escape from the Poster Sweat Shop

Given a static budget, staff and number of hours in the day, how can you affect transformative change in your programming, publicity and overall relationship with your patrons? The presenters will share the story of how they freed themselves from ineffective workflow to reengage their community.

Sponsor: Library Marketing and Outreach Round Table

Presenters: Michelle Hannon, Daneen Schatzle, and Mary Frances Shelato, Greenville County Library System

Location: Carolina G-H



12:30pm-1:45pm
3rd General Session/
Awards Brunch with
author Wiley Cash
Location: Capital III-IV
Also including a "SCLA
Centennial Greeting"
by Dr.

Vernon Burton, Professor of History, Sociology, and Computer Science. *Location:* Capital I-III

2pm–3pmExecutive Board Meeting

All incoming Executive Committee members and officers of committees, sections, round tables, and interest groups should be in attendance.

Location: Palmetto

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Thursday, October 22 @ 7-9 pm

- Food and complimentary bar
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- Free admission to the museum's main art gallery (Including an exhibit of works by Georgia O'Keefe)

Columbia Museum of Art 1515 Main Street (across from the conference hotel) If not included in your registration, there will be a limited number of tickets for sale at the Conference Registration Desk.

